

PRESS RELEASE

Meeting of the Board of Directors

PIAGGIO GROUP: 1st HALF 2007

NET SALES €968.6 MLN (+ 7.2% YoY)
EBITDA €145.9 MLN (+ 8.1% YoY)
OPERATING PROFIT €106.4 MLN (+ 14.8% YoY)
PROFIT BEFORE TAX €88.8 MLN (+ 13.1% YoY)
NET PROFIT €51.5 MLN AFTER TAX OF €37.3 MLN
(2006 half-year net profit €64.8 MLN after tax of €13.7 MLN)
NET DEBT DOWN TO €277.1 MLN

PIAGGIO & C. S.p.A.: NET PROFIT €49.3 MLN

START-UP OF PROJECT FOR NEW FACTORY IN VIETNAM

Milan, 7 September 2007 – At a meeting today in Milan chaired by Roberto Colaninno, the Board of Directors of Piaggio & C. S.p.A. examined and approved Group figures for the first six months of 2007, drawn up in accordance with the IAS/IFRS international accounting and financial reporting standards.

The half-year results reflect positive performance by the Group in both the two-wheeler and the light transport vehicle businesses, and confirm Piaggio strategy for the three-year period 2007-2009 targeting compound annual average growth of approximately 7% (YoY half-year growth in 2007 was 7.2%), an EBITDA margin of around 14% (EBITDA margin of 15.1% in the first half of 2007) and an EBITDA/net debt ratio of close to 1.

During the first half of 2007 the Piaggio Group shipped 396,000 vehicles worldwide (+ 4% on sales volumes in the year-earlier period).

Specifically, a geographical breakdown of Group sales volumes shows growth of 16.8% in Europe (scooters, motorcycles, LTVs, accessories and spare parts), 15.5% in India (passenger and cargo LTVs in the 0.5 tonne class), and substantially stable sales volumes in North America.

Consolidated net sales in the first half of 2007 totalled € 968.6 million, an improvement of 7.2% on the year-earlier first-half. Specifically, growth was driven by revenue increases of € 26.8 million on the Piaggio, Gilera and Vespa brands, € 25 million on

the Aprilia and Moto Guzzi brands, € 10.5 million at the LTV business unit (light transport vehicles).

The industrial gross margin of €292.9 million, with a return on net sales of 30.2%, was up 3.9% from €282 million in the year-earlier period.

EBITDA totalled € 145.9 million, an improvement of 8.1% on € 135.0 million in the first half of 2006. The 2007 half-year EBITDA margin was 15.1%, compared with 14.9% in the year-earlier period.

Half-year operating profit amounted to € 106.4 million, with a return on net sales of 11%, a 0.7 percentage point improvement on the operating profit-net sales ratio of the 2006 first half, when operating profit was € 92.7 million.

The Group posted a net financial charge of \in 17.6 million, of which \in 7.8 million relating to its bond loan.

In the first half of 2007, the Piaggio Group posted profit before tax of \in 88.8 million (a YoY increase of 13.1%) and net profit of \in 51.5 million (a YoY decrease of 20.5%). The half-year tax charge, computed as required by IAS 34 by applying the 2007 average tax rate, amounted to \in 37.3 million (\in 13.7 million in the first half of 2006). The difference between the 2007 and 2006 average tax rates was due in part to the impact of deferred tax assets posted by the Parent Company in 2006 in accordance with IAS 12.

Net debt at 30 June 2007 was € 277.1 million, down from € 318.0 million at 31 December 2006 and € 344.8 million at 31 March 2007. The reduction reflected positive operating cash flow performance, offset in part by dividend payouts, own-share buybacks and capital expenditure totalling € 42.2 million.

Group shareholders' equity at 30 June 2007 was € 471.7 million, from € 438.7 million at 31 December 2006.

Significant events after 30 June 2007

During July and August, the parent company completed further share buybacks, as authorised by the shareholder resolution of 7 May 2007. At 31 August, it held 7,190,000 own shares, for an average purchase price of € 3.666.

Outlook

During 2007 the Piaggio Group will work to confirm and strengthen its position as international leader for innovation, design and creativity on the light mobility market. The 2007 half-year results are in line with Group targets, enabling Piaggio to continue the programs outlined in the 2007-2009 business plan and achieve plan objectives despite the typical seasonal nature of the Group's business.

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During the meeting, in connection with the Group's international expansion plans, the Board of Directors approved a project to build a new Vespa production factory in Vietnam. Illustrated by chairman Roberto Colaninno, the project involves construction of a facility in Vinh Phuc province (50 km from Hanoi). Production is scheduled to begin within two years from the formation of the company, which is expected to take

place by the end of the year. Estimated investments through to production start-up at the factory will amount to \$ 25-30 million.

The Parent Company Piaggio & C. S.p.A.

The Parent Company half-year financial statements have been drawn up in accordance with IAS/IFRS policies. For the first six months of 2007, Piaggio &. C. S.p.A. posted net sales of €780.7 million, positive EBITDA of €108.9 million, a pre-tax profit of €75.1 million and net profit of €49.3 million.

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PIAGGIO GROUP – CONSOLIDATED SCHEDULES INCOME STATEMENT

| | _ | | | | |
|-------------------------------------|--------------------------------|------|----------|-----------|----------|
| Amounts in €/000 | | Note | 1H 2007 | ' 1H 2006 | Change |
| Net Sales | | 4 | 968,567 | 903,310 | 65,257 |
| | of which vs related parties | | | 29 | (29) |
| Cost of materials | | 5 | 581,537 | 7 519,356 | 62,181 |
| | of which vs related parties | 22,2 | 87 | 11,762 | 10,525 |
| Cost of services and use of third | d-party assets | 6 | 168,787 | 7 172,500 | (3,713) |
| | of which vs related parties | 663 | | 3,404 | (2,761) |
| of which | h for non-recurring operations | | | 4,008 | (4,008) |
| Employee expenses | | 7 | 123,590 | 124,843 | (1,253) |
| Depreciation tangible assets | | 8 | 20,358 | 3 20,123 | 235 |
| Amortisation intangible assets | | 8 | 19,198 | 3 22,135 | (2,937) |
| Other operating income | | 9 | 65,348 | 64,760 | 588 |
| | of which vs related parties | 2,39 | 2 | 1,045 | 1,362 |
| Other operating expense | | 10 | 14,070 | 16,364 | (2,294) |
| | of which vs related parties | 52 | | | 52 |
| Operating profit | | | 106,375 | 92,749 | 13,626 |
| | | | | | |
| Share of result of associates | | | (1) |) (2) | 1 |
| Finance income | | 11 | 4,533 | 5,460 | (927) |
| Finance expense | | 11 | (22,135) | (19,745) | (2,390) |
| | of which vs related parties | | | (70) | 70 |
| Profit before tax | | | 88,772 | 2 78,462 | 10,310 |
| Income tax expense | | 12 | 37,267 | 7 13,712 | 23,555 |
| Result from on-going operation | ons | | 51,505 | 64,750 | (13,245) |
| Discontinued operations: | | | | | |
| Profit or loss from discontinu | ed operations | 13 | 0 | 0 | 0 |
| Consolidated net profit | | | 51,505 | 64,750 | (13,245) |
| Attributable to: | | | | | |
| Equity holders of the parent | | | 51,220 | 64,429 | (13,209) |
| Minority interests | | | 285 | 321 | (36) |
| Earnings per share (in €) | | 14 | 0.13 | 3 0.17 | (0.04) |
| Diluted earnings per share (ir | n €) | 14 | 0.12 | 2 | - |
| | | | | | |

BALANCE SHEET

| | | At | At | |
|-------------------------------|---------|--------------|------------------|----------|
| Amounts in €/000 | Note | 30 June 2007 | 31 December 2006 | Change |
| ASSETS | | | | |
| Non-current assets | | | | |
| Intangible assets | 15 | 637,611 | 630,316 | 7,295 |
| Property, plant and equipment | 16 | 252,394 | 256,966 | (4,572) |
| Investment property | 17 | | | 0 |
| Equity investments | 18 | 725 | 754 | (29) |
| Other financial assets | 19 | 230 | 240 | (10) |
| of which vs related partie | s 58 | (| 63 (5 |) |
| Non-current tax receivables | 20 | 7,574 | 7,716 | (142) |
| Deferred tax assets | 21 | 30,646 | 46,742 | (16,096) |
| Trade receivables | 22 | | 174 | (174) |
| Other receivables | 23 | 10,466 | 6,402 | 4,064 |
| of which vs related partie | s 846 | | 803 43 | 3 |
| Total non-current assets | | 939,646 | 949,310 | (9,664) |
| Assets held for sale | 27 | | | 0 |
| Current assets | | | | |
| Trade receivables | 22 | 300,128 | 137,187 | 162,941 |
| of which vs related partie | s 1,132 | | 1,106 26 | 3 |
| Other receivables | 23 | 21,645 | 33,417 | (11,772) |
| of which vs related partie | s 221 | ; | 3,579 (3 | ,358) |
| Current tax receivables | 20 | 15,760 | 35,383 | (19,623) |
| Inventories | 24 | 258,041 | 233,306 | 24,735 |
| Other financial assets | 25 | 12,888 | 11,866 | 1,022 |
| of which vs related partie | s 35 | | 30 5 | |
| Cash and cash equivalents | 26 | 97,835 | 68,857 | 28,978 |
| Total current assets | | 706,297 | 520,016 | 186,281 |
| TOTAL ASSETS | | 1,645,943 | 1,469,326 | 176,617 |



| | | At | At | |
|---|------|--------------|------------------|----------|
| Amounts in €/000 | Note | 30 June 2007 | 31 December 2006 | Change |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | | | |
| Shareholders' equity | | | | |
| Share capital and reserves attributable to equity holders of parent | 28 | 470,774 | 438,091 | 32,683 |
| Share capital and reserves attributable to minority interests | 28 | 899 | 607 | 292 |
| Total shareholders' equity | | 471,673 | 438,698 | 32,975 |
| Non-current liabilities | | | | |
| Borrowings due after one year | 29 | 337,126 | 355,935 | (18,809) |
| Trade payables | 30 | , | 0 | Ò |
| Pension funds and employee benefits | 33 | 67,829 | 78,148 | (10,319) |
| Other non-current provisions | 31 | 17,587 | 21,906 | (4,319) |
| Non-current tax payables | 34 | 661 | 188 | 473 |
| Other long-term payables | 35 | 8,234 | 17,499 | (9,265) |
| Deferred tax liabilities | 32 | 38,101 | 34,822 | 3,279 |
| Total non-current liabilities | | 469,538 | 508,498 | (38,960) |
| Current liabilities | | | | |
| Borrowings due within one year | 29 | 50,716 | 42,794 | 7,922 |
| Trade payables | 30 | 521,062 | 394,709 | 126,353 |
| of which vs related parties | 3 | | · | (858) |
| Tax liabilities | 34 | 26,352 | 15,375 | 10,977 |
| Other current liabilities | 35 | 82,328 | 52,370 | 29,958 |
| of which vs related parties | 3 2 | 208 | 156 | 52 |
| Current portion of other non-current provisions | 31 | 24,274 | 16,882 | 7,392 |
| Total current liabilities | | 704,732 | 522,130 | 182,602 |
| TOTAL SHAREHOLDERS' EQUITY AND | | | | |
| LIABILITIES EQUIT AND | | 1,645,943 | 1,469,326 | 176,617 |



PIAGGIO & C. S.p.A. INCOME STATEMENT

| Net profit | 49,299 | 49,390 | -91 |
|--|--------------------------|-------------------------------|---------------------------|
| Discontinued operations: Profit or loss from discontinued operations | 0 | 0 | 0 |
| Result from on-going operations | 49,299 | 49,390 | -91 |
| Income tax expense | 25,810 | 6,496 | 19,314 |
| Profit before tax | 75,109 | 55,886 | 19,223 |
| of which vs related parties | -8,450 | -8,670 | -220 |
| of which vs related parties Finance expense | 1,396 -21,137 | 769 -18,913 | <i>627</i> 2,224 |
| Finance income | 5,832 | 5,086 | 746 |
| Share of result of associates | 12,806 | -29 F 084 | 12,835 |
| Operating profit | 77,608 | 69,742 | 7,866 |
| of which vs related parties | 52 | 1 (0.742 | 51 |
| Other operating expense | 11,482 | 12,083 | -601 |
| of which vs related parties | 7,678 | 6,052 | 1,626 |
| Other operating income | 38,081 | 37,910 | 1,300 |
| Depreciation tangible assets Amortisation intangible assets | 16,225 15,021 | 16,378 16,587 | -153 -1,566 |
| Employee expenses | 96,419 | 100,019 | -3,600 |
| of which vs related parties | 17,565 | 6,712 | 10,853 |
| Costs of services and use of third-party assets | 157,120 | 132,410 | 24,711 |
| Cost of materials of which vs related parties | 444,950 <i>37,881</i> | 401,766 26,340 | 43,184 <i>11,541</i> |
| | · | | , |
| Net Sales of which vs related parties | 780,744 92,116 | 711,075 <i>210,045</i> | 69,669 -117,929 |
| | | | .,, |
| In thousands of euro | 1H 2007 | 1H 2006 | Change |



BALANCE SHEET

| In thousands of euro | At 30 June 2007 | At 31 December 2006 | Change |
|-------------------------------|--------------------|---------------------|---------|
| | | | |
| ASSETS | | | |
| Non-current assets | | | |
| Intangible assets | 486,461 | 479,804 | 6,657 |
| Property, plant and equipment | 182,089 | 188,911 | -6,822 |
| Investment property | 0 | 0 | 0 |
| Equity investments | 97,268 | 92,797 | 4,471 |
| Other financial assets | 27,725 | 27,730 | -5 |
| of which vs related parties | 27,558 | 27,563 | -5 |
| Non-current tax receivables | 6,523 | 7,089 | -566 |
| Deferred tax assets | 15,117 | 29,996 | -14,879 |
| Trade and other receivables | 3,982 | 4,393 | -411 |
| of which vs related parties | 406 | 363 | 43 |
| Total non-current assets | 819,165 | 830,720 | -11,555 |
| Assets held for sale | 0 | 0 | 0 |
| Assets field for suite | | | |
| Current assets | | | |
| Trade and other receivables | 320,858 | 217,529 | 103,329 |
| of which vs related parties | 106,517 | 120,708 | -14,191 |
| Current tax receivables | 3,908 | 25,013 | -21,105 |
| Inventories | 182,531 | 171,585 | 10,946 |
| Other financial assets | 23,003 | 32,763 | -9,760 |
| of which vs related parties | 22,572 | 32,333 | -9,761 |
| Cash and cash equivalents | 88,577 | 35,654 | 52,923 |
| Total current assets | 618,877 | 482,544 | 136,333 |
| | | | |
| TOTAL ASSETS | 1,438,042 | 1,313,264 | 124,778 |



| In thousands of euro | At 30 June 2007 | At 31 December 2006 | Change |
|--|--------------------|------------------------|---------|
| LIABILITIES AND SHAREHOLDERS' EQUITY | | | |
| Shareholders' equity | | | |
| Share capital | 203,565 | 203,170 | 395 |
| Share premium reserve | 3,493 | 32,961 | -29,468 |
| Legal reserve | 4,273 | 723 | 3,550 |
| Other reserves | 77,616 | 76,710 | 906 |
| Retained earnings (Accumulated | | | |
| losses) | 41,139 | -34,707 | 75,846 |
| Profit (Loss) for the period | 49,299 | 71,006 | -21,707 |
| Total shareholders' equity | 379,385 | 349,863 | 29,522 |
| | | | |
| Non-current liabilities | | | |
| Borrowings due after one year | 327,284 | 345,775 | -18,491 |
| of which vs related parties | 144,923 | 144,624 | 299 |
| Trade and other non-current payables | 14,775 | 14,876 | -101 |
| Employee pension funds and benefits | 62,324 | 72,750 | -10,426 |
| Other non-current provisions | 22,519 | 20,936 | 1,583 |
| Deferred tax liabilities | 30,188 | 26,963 | 3,225 |
| Total non-current liabilities | 457,090 | 481,300 | -24,210 |
| | | | |
| Current liabilities | | | |
| Borrowings due within one year | 43,450 | 21,740 | 21,710 |
| of which vs related parties | 426 | 508 | -82 |
| Trade payables | 450,836 | 332,530 | 118,306 |
| of which vs related parties | 34,812 | 28,995 | 5,817 |
| Tax liabilities | 18,451 | 8,385 | 10,066 |
| Other current liabilities | 74,581 | 108,519 | -33,938 |
| of which vs related parties Current portion of other non-current | 34,772 | 70,628 | -35,856 |
| provisions | 14,249 | 10,927 | 3,322 |
| Total current liabilities | 601,567 | 482,101 | 119,466 |
| | | | -1 |
| TOTAL SHAREHOLDERS' EQUITY | | | |
| AND LIABILITIES | 1,438,042 | 1,313,264 | 124,778 |



Glossary

Industrial gross margin: "Net sales" minus "Cost of sales" for the period. "Cost of sales" comprises: Cost of materials (direct and consumables), Additional purchase costs (transport incoming materials, customs, handling, warehousing), Staff costs for direct and indirect manpower and related expenses, Third-party machinings, Energy, Depreciation of property, plant and equipment and industrial equipment, External maintenance and cleaning costs net of recovery of costs recharged to suppliers.

EBITDA: "Operating profit" gross of amortisation of intangible assets and depreciation of property, plant and equipment as reflected on the face of the income statement

Operating expense: staff costs, cost of services and use of third-party assets, and operating costs net of operating income not included in the industrial gross margin. Operating expense also includes amortisation and depreciation not included in industrial gross margin.

Working capital net sum of: Current and non-current trade and other receivables, Inventories, Trade and other non-current payables and Current trade payables, Other receivables (Current and non-current tax receivables, Deferred tax assets) and Other Liabilities (Tax liabilities and Other current liabilities)

Property, plant and equipment, net: Property, plant and equipment and industrial equipment, net of accumulated depreciation, plus assets held for sale,

Intangible assets, net: capitalised development costs, costs for patents and knowhow, goodwill arising from Group internal mergers/acquisitions

Non-current financial assets: Equity investments, Other non-current financial assets and any portion of Guarantee deposits reflected in Other current financial assets

Provisions: Pension funds and employee benefits, Other non-current provisions, Current portion of other non-current provisions, Deferred tax liabilities.

Net financial position: Medium/long-term financial liabilities, Short-term financial liabilities less Short-term financial assets and less cash and cash equivalents.