

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Pontedera, 7<sup>th</sup> October 2014 - Piaggio & C. S.p.A. announces the purchase, from 29<sup>th</sup> September 2014 to 3<sup>rd</sup> October 2014, of no. 405.704 treasury shares at an average price of 2,0858 Euro per share, for a total amount of 846.209 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 28<sup>th</sup> April 2014 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

<b>Date</b>	<b>No. of purchased shares</b>	<b>Average price (euro)</b>	<b>Total (euro)</b>
29/09/2014	120.000	2,0939	251.268
30/09/2014	8.163	2,0762	16.948
01/10/2014	103.000	2,0945	215.734
02/10/2014	85.000	2,0817	176.945
03/10/2014	89.541	2,0696	185.314

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 1.362.373 treasury shares, equal to 0,3747% of the share capital.

*For further information:*

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