



PIAGGIO & C.s.p.a.

CONFERENCE CALL INVITATION
NINE MONTHS 2010 FINANCIAL RESULTS

PIAGGIO GROUP

is pleased to invite you to participate in a conference call to review the Group Results for the Nine Months 2010, examined by the Board of Directors on October 29th, 2010.

The conference call will be hosted by:

Roberto Colaninno

Piaggio Group – Chairman and CEO

Michele Pallottini

Piaggio Group – General Manager Finance

The conference call will take place on **Friday, October 29th, 2010 at 17:00 (CET) – 16:00 (UK time)**.

To attend the conference call, please dial in a few minutes prior to the start of the call the following number:

+39 06 33485042

(Emergency line +39 06 33444551)

The conference call will be followed by a Q&A session.

Slide presentations will also be available 10 minutes prior to the start of the call on the IR section of Piaggio Group web site.