

RAVINDER CHOPRA

Piaggio Vehicles Private Ltd, Chairman and Managing Director

Managing Director of Piaggio Vehicles Private Ltd. Born in 1943 he holds a degree in Science and Engineering and attended Advanced Management Program at Harvard Business School. He joined Piaggio in April 1998. Before joining Piaggio, he gained three decades of experience with brand leading companies mainly in the automotive industry.

He started his career with Mahindra & Mahindra Ltd. as Market Analyst in 1965. From 1970 to 1973 he was Division Purchasing Manager at Escorts Ltd.; from 1973 to 1984 he was Commercial Manager and Deputy CEO at Greaves Lombardini Ltd. with responsibilities encompassing project management, material management, quality assurance, production planning and control, personnel management and industrial relations.

He served as General Manager at Jaya Hind Industries Ltd. from 1984 to 1987 and at Indian Card Clothing Co. Ltd. from 1987 to 1989. He joined Greaves Limited in 1989 where he served as General Manager of the Group until 1998 and then as Vice President from 1992 to 1995, when he was appointed Executive Vice President. Since

April 1998 he has held the position of Managing Director of Piaggio Vehicles Private Ltd, and lately appointed also Chairman of Piaggio Vehicles Private Ltd