

Vincenzo Scardigno

Graduated in Mechanical Engineering in 1998, he began his professional career in 1989 in Iveco Spa, gaining significant experiences in sales, holding different positions with increasing responsibilities like Area Manager and Business Development Manager. In 1999 he was appointed Sales Director Light Commercial Vehicles, a role that he held until 2003. From 2004 to 2005 he was CEO of Officine Brennero SpA, an Iveco dealer for Trento and Verona area. In 2005 he joined again Iveco as General Manager Middle East & Africa Area. In 2009 he joined Piaggio Group as Head of 3-4 Wheeler Market EMEA/ CIS. Starting from October 2014 he has been appointed Head of 3-4 Wheeler EMEA and Emerging Markets.