



PRESS RELEASE
NOTICE TO THE SHAREHOLDERS

Pontedera, 10th April 2015 – Notice is given to the Shareholders that, on the basis of the information received, the Ordinary and Extraordinary Shareholders' Meeting will take place in first call on 13th April 2015 at 11:00 AM in the Boardroom of Intesa SanPaolo, in Milan, Piazza Belgioioso 1, as indicated in the notice of call published on 3rd March 2015 and available on Piaggio Group website www.piaggiogroup.com, section Governance/General Meeting, on Borsa Italiana S.p.A. website (www.borsaitaliana.it) and on the authorized storage mechanism "1Info" available on the website www.1info.it.

For further information:

Piaggio Group Press Office

Via Broletto, 13
20121 Milan – Italy
+39 02 319612.15/16/17/18
press@piaggio.com

Corporate Affairs

Viale Rinaldo Piaggio, 25
56025 Pontedera (PI) – Italy
+ 39 0587 276294
corporate.governance@piaggio.com

Investor Relations Office

Viale Rinaldo Piaggio, 25
56025 Pontedera (PI) – Italy
+39 0587 272286
investorrelations@piaggio.com