

PRESS RELEASE

PUBLICATION OF NOTICE OF CALL

Pontedera, 10th March 2017 - Piaggio & C. S.p.a. announces that an abstract of the notice of call of the company Ordinary and Extraordinary Shareholders' meeting for 12 April 2017 at 11:00 AM in first call and, if necessary, for 13 April 2017 at 11:00 AM in second call, was published today in the "Il Sole 24Ore" daily newspaper.

The full text of the notice of call, together with the proxy forms are available on Piaggio Group website www.piaggiogroup.com, section Governance/General Meeting and on the central storage of regulated information system "eMarket Storage" available on the website www.emarketstorage.com.

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