



PRESS RELEASE

PUBLICATION OF NOTICE OF CALL DEPOSIT OF DIRECTORS' REPORTS

Pontedera, March 3rd 2015 – Piaggio & C. S.p.a. announces that an abstract of the notice of call of the company Ordinary and Extraordinary Shareholders' meeting for 13 April 2015 at 11:00 AM in first call and, if necessary, for 14 April 2015 at 9:00 AM in second call, was published today in the "Il Sole 24Ore" daily newspaper, and is also available, together with the full text of the notice of call, the proxy forms and the directors' reports on items 3) and 4) of the Shareholders' Meeting Agenda in ordinary session on Piaggio Group website www.piaggiogroup.com, section Governance/General Meeting and on the authorized storage mechanism 1Info available on the website www.1info.it.

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