

PIAGGIO GROUP – THE NEW 2010 DERBI RANGE PRESENTED AT MADRID

Derbi, the Spanish brand of the Piaggio Group, offers a range packed with sports oriented models for 2010.

- The sporty **GPR 50 2-stroke** and **GPR 125 4-stroke** have been created for younger riders who want to own a proper bike with a small capacity engine.
- The **Senda DRD 125 R (enduro)** and **125 SM (supermotard)** off road bikes come equipped with top-end features.
- The **Rambla**, the sportiest scooter by the brand from Martorelles, gets an ecological, eager and powerful new **300 cc** engine.

Madrid, June 11th, 2010 – **The Derbi**, the historical Spanish brand that has made a name for itself as a winner in the **125 MotoGP class**, has presented its new **2010 range** at Madrid: the **Senda DRD 125 4-stroke**, offered as R (enduro) and SM (supermotard) variants, the **GPR 125 4-stroke** and **GPR 50 2-stroke sports street bikes for novice riders**, and the new **Rambla 300ie scooter**, powered by a **22.5 hp electronically fuel injected engine**.

Guest of honour at the presentation was **Pol Espargarò**, the **young Spanish rider who won two GPs last year with Derbi and is currently in the running for the world championship in the 125 cc MotoGP class**.

With its new range of 50 and 125 cc bikes, Derbi confirms its **leadership in the European small capacity segment** by offering four new models for novice riders who want to own a proper bike with a small engine that delivers sportiness and performance, combined with – thanks to the **new 125 cc 4-stroke** and **50 cc 2-stroke engines** – outstanding fuel economy and reduced emissions.

The new **Rambla 300** is intended for a **more mature user** looking for the **performance and sporty style** of the **Derbi brand** without sacrificing the **typical comfort and versatility** of a scooter.

Founded in 1922 and a member of the Piaggio Group since 2001, **Derbi** – the historical Spanish brand based in Martorelles-Barcelona – has always embodied sportiness. The brand is currently competing in the 125 cc MotoGP class with the riders **Pol Espargarò** and **Marc Marquez** (respectively second and third in the leaderboard), and won the last three races in the season. Derbi has a glorious **history of success** in motorsports, with an impressive **19 world championships** (11 riders' championships and 8 constructors' championships) and **96 GP wins** to its name.

DERBI GPR 125 4-STROKE and 50 2-STROKE.

Derbi GPR is the most advanced bike in its class, boasting technological solutions usually available on bigger capacity sports machines only. The latest descendent of the legendary “Balas Rojas”, **Derbi GPR** stands apart in the small sports model segment for its unique attributes, and the **125 4-stroke version** (boasting the engine with the best performance and lowest environmental impact in its class) is now joined by the revised **50 cc** version, created for novice riders who want their first experience in the motorcycle world to be in the saddle of a state of the art machine.

The most spectacular features of the new Derbi GPR are its **die-cast aluminium double cradle** and all-new **fairings**, with soft, sculpted lines flowing from the headlight and tapering away in the exquisitely designed tail fairing. **The front brake system** is seriously powerful: with a **300 mm disc** gripped by a **4-piston radial calliper** (fitted on both versions), while the rear wheel is stopped by a **220 mm disc** (218 mm on the 50) with a single piston calliper. The new **Derbi GPR 125 4-stroke** is available in black or white, while the **Derbi GPR 50** is available in black/yellow and black/blue,

DERBI SENDA DRD 125 4-STROKE R / SM

The new **Senda DRD 125 4T** represents the **technological state of the art in the 125 cc 4-stroke off-road bike category**, and is available in R (**Enduro**) and SM (**Supermotard**) variants.

Both versions feature a **sophisticated dual beam frame in high strength steel**.



Setting the R and SM versions apart are the wheels and brakes.

While the **Senda DRD R** enduro model is equipped with a **21"** front wheel and an **18" rear wheel**, shod with **off-road tyres**, the **SM supermotard** runs on **17" wheels** at the front and rear, fitted with street tyres. **Senda DRD SM** has a **260 mm wave type front disc**, while the **R version** features a **conventional 300 mm disc**. The rear brake on both bikes is a **220 mm disc**.

The new **Derbi Senda DRD 125 4-stroke bikes** will be available in blue and black (R) or black and white (SM).

DERBI RAMBLA 300ie

The **sports scooter** from the Spanish brand grows in power and size for 2010: **Derbi Rambla** now gains a powerful 300ie engine, joining the renowned 125 cc version to offer a more mature variant of the sporty urban scooter.

Derbi Rambla embodies **the contemporary style** and **dynamism** that have always distinguished the models of the sporty Barcelona-based brand: characteristics that are further confirmed by the **all-new 22.5 hp 300ie engine**.

Derbi Rambla 300ie and **Rambla 125** are available in black, white and grey.

For more information:
www.piaggiogroup.com