

PRESS RELEASE

PIAGGIO GROUP UP TO 32.1% OF ITALIAN TWO-WHEELER MARKET

Pontedera, 1 August 2012 – In July the Piaggio Group again reported an increase in its **shares of the most important segments of the Italian two-wheeler market**, and confirmed its outright leadership position with an **overall share of 32.1%** for the period **January-July 2012**, an improvement of 4.5 percentage points from the first seven months of 2011.

According to figures published today by Confindustria Ancma, the association of Italy's leading two-wheeler constructors, in the first seven months of the year the Piaggio Group put in an **excellent performance in the scooter segment**, assisted in part by registrations of the Liberty scooters it is supplying to the **Italian Post Office**. In the scooter segment, for the first seven months of 2012 the Group had a market share of 40.8% (+4.8 percentage points with respect to January-July 2011).

The Group's share of the Italian **motorcycle sector** was stable at 6.0%, with growth of 0.4 percentage points in the first seven months of the year in the **over 700cc segment** (a 7.6% share for the period January-July 2012). The result arose on the positive performance of the **new models launched by Moto Guzzi and Aprilia** in large motorbikes, which, in **July** alone, enabled the Piaggio Group to reach an **7.8% share of the segment**, for growth of 0.8 percentage points from July 2011.

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