



PRESS RELEASE

PIAGGIO GROUP UP TO 31.1% OF ITALIAN TWO-WHEELER MARKET

Pontedera, 1 October 2012 – In September, the Piaggio Group again reported an increase in its **shares of the most important segments of the Italian two-wheeler market**, and confirmed its outright leadership position with an **overall share of 31.1** for the **first nine months of the year**, an improvement of 3.1 percentage points from the first nine months of 2011.

According to figures published today by Confindustria Ancma, in the first nine months of the year the Piaggio Group put in an **excellent performance in the scooter segment**, assisted in part by registrations of the Liberty scooters supplied to the **Italian Post Office**. In the **scooter segment**, from January to September 2012, the Group had a market share of 39.4% (+3.1 percentage points with respect to January-September 2011).

The Group's share of the Italian **motorcycle sector** was stable at 6.1%, with growth of 0.3 percentage points in the first nine months of the year in the **over 700cc segment** (a 7.7% share for the period January-September 2012). The result arose on the positive performance of the **new models launched by Moto Guzzi and Aprilia** in large motorcycles, which, in **September** alone, enables the Piaggio Group to reach a **7.8% share of the segment**, an increase of 0.6 percentage points from September 2011.

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