

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 2nd July 2012 - Piaggio & C. S.p.A. announces the purchase, on 21st June 2012, 22nd June 2012, 25th June 2012 and 26th June 2012 of no. 275.000 treasury shares at an average price of 1,889 Euro per share, for a total of 519.555 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
21/06/2012	35.000	1,9650	68.775
22/06/2012	60.000	1,9305	115.830
25/06/2012	140.000	1,8741	262.374
26/06/2012	40.000	1,8144	72.576

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 8.103.142 treasury shares, equal to 2,1795% of the share capital.