

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 21st February 2013 - Piaggio & C. S.p.A. announces the purchase, on 12th February 2013 and 14th February 2013 of no. 77.500 treasury shares at an average price of 1,9371 Euro per share, for a total of 150.122,50 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

| Date | No. of purchased shares | Average price (euro) | Total (euro) |
|-------------|--------------------------------|-----------------------------|---------------------|
| 12/02/2013 | 10.000 | 2,0050 | 20.050 |
| 14/02/2013 | 67.500 | 1,9270 | 130.072,50 |

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 11.989.021 treasury shares, equal to 3,22% of the share capital.

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