

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Pontedera, 12th August 2014 - Piaggio & C. S.p.A. announces the purchase, on 6th August 2014 of no. 35.000 treasury shares at an average price of 2,11 Euro per share, for a total amount of 73.500 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 28 April 2014 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
06/08/2012	35.000	2,11	73.500

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 874.669 treasury shares, equal to 0,24% of the share capital.

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