



**PRESS RELEASE**

**PIAGGIO GROUP CONTINUES TO BOOST SALES AND MARKET SHARE  
FOR COMMERCIAL VEHICLES**

**Deliveries up 3.6% in October**

**In the first 10 months of 2009, sales rise 5.8% and market share gains 0.8 p.p.**

*Pontedera, 6 November 2009* – According to data published today by ANFIA and UNRAE, Piaggio Veicoli Commerciali vehicle sales and market share in Italy increased once again in October.

Piaggio Veicoli Commerciali **deliveries in Italy** in October 2009 – for a total of 461 vehicles – rose by 3.6% from October 2008.

With **4,447 vehicles shipped from January to October 2009**, Piaggio Veicoli Commerciali saw a 5.8% improvement in sales in the **first ten months of the year**, compared with 4,203 vehicles shipped in Italy in the first ten months of 2008.

**Market share** increased by 0.8 of a percentage point, taking the Piaggio Veicoli Commerciali share to **3.0% of the Italian market** for the period January-October 2009. This compares with 2.2% in the year-earlier period.

**Performance at Piaggio Veicoli Commerciali** was even more significant when compared with general industry performance, which remained extremely weak with a fall in sales of 25.2% in the first ten months of 2009 and 14.3% in October compared with the corresponding periods in 2008.

In this scenario, customers continue to choose the Piaggio Veicoli Commerciali offer, specifically the **environment-friendly models** with LPG, methane and electric engines, which, overall, accounted for almost 75% of Piaggio Group total sales in Italy in October. Another significant trend was the growing importance of the **chassis versions**, reflecting the keen interest of fitters in exploiting the flexibility of the Piaggio Porter and Porter Maxxi to install a whole range of personalised fittings to suit every possible requirement.