

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Pontedera, 4th November 2014 - Piaggio & C. S.p.A. announces the purchase, from 27th October 2014 to 29th October 2014, of no. 126.177 treasury shares at an average price of 2,1153 Euro per share, for a total amount of 266.908 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 28th April 2014 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
27/10/2014	36.913	2,1159	78.104
28/10/2014	59.676	2,1131	126.101
29/10/2014	29.588	2,1192	62.703

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 2.466.500 treasury shares, equal to 0,6784% of the share capital.

For further information:

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