

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Pontedera, 30th September 2014 - Piaggio & C. S.p.A. announces the purchase, from 23rd to 26th September 2014, of no. 282.000 treasury shares at an average price of 2,1225 Euro per share, for a total amount of 598.552 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 28th April 2014 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

| Date | No. of purchased shares | Average price (euro) | Total (euro) |
|-------------|--------------------------------|-----------------------------|---------------------|
| 23/09/2014 | 75.000 | 2,1245 | 159.338 |
| 24/09/2014 | 7.000 | 2,1049 | 14.734 |
| 25/09/2014 | 100.000 | 2,1295 | 212.950 |
| 26/09/2014 | 100.000 | 2,1153 | 211.530 |

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 956.669 treasury shares, equal to 0,2631% of the share capital.

For further information:

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