

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 3rd May 2013 - Piaggio & C. S.p.A. announces the purchase on 23rd April 2013 of no. 6.500 treasury shares at an average price of 1,8703 Euro per share, for a total of 12.156,95 Euro, pursuant to the resolution passed at the Shareholders' Meeting of the Company (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
23/04/2013	6.500	1,8703	12.156,95

Following these transactions and taking into account the treasury shares deleted as resolved by the Shareholders' Meeting of the Company held on 15th April 2013, Piaggio & C. S.p.A. holds a total of no. 1.119.1565 treasury shares, equal to 0,31% of the share capital.

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