PRESS RELEASE

SHARE BUY BACK INFORMATION

Pontedera, 5th August 2016 - Piaggio & C. S.p.A. announces the purchase, from the 2nd of August 2016 to the 4th of August of no. 260,000 treasury shares at an average price of 1,6291 Euro per share, for a total amount of 423,575 Euro, pursuant to the resolution passed at the Shareholders’ Meeting held on 14 April 2016 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis is indicated below:

<table>
<thead>
<tr>
<th>Date</th>
<th>No. of purchased shares</th>
<th>Average price (euro)</th>
<th>Total (euro)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/08/2016</td>
<td>30,000</td>
<td>1,6346</td>
<td>49,038</td>
</tr>
<tr>
<td>3/08/2016</td>
<td>100,000</td>
<td>1,6252</td>
<td>162,520</td>
</tr>
<tr>
<td>4/08/2016</td>
<td>130,000</td>
<td>1,6309</td>
<td>212,017</td>
</tr>
</tbody>
</table>

Following these transactions, Piaggio & C. S.p.A. holds a total of no. 2,933,000 treasury shares, equal to 0.812% of the share capital.

For further information:

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